

ASSETS AND FACILITIES MANAGEMENT - CAPE TOWN STADIUM AND SEA POINT PRECINCTS - MARKETING AND ADVERTISING									
CAT.	SERVICES RENDERED	UNIT	REMARKS						
				2016/17	2016/17	VAT	2017/18	2017/18	% Increase / decrease
				Recalculated	R	Yes/No	Recalculated	R	
				excl. VAT	incl. VAT		excl. VAT	incl. VAT	
	Electronic Advertising Boards: If an event involves broadcast then the following rate applies:								
MR	Events that have International broadcast coverage	per hour per 7,5m unit		8,472.02	9,658.10	y	8,472.02	9,658.10	0.0%
MR	Events that have International broadcast coverage	per 5 minute slots per 7,5m unit		740.96	844.70	y	740.96	844.70	0.0%
MR	Events that have local broadcast coverage	per hour per 7,5m unit		4,235.96	4,829.00	y	4,235.96	4,829.00	0.0%
MR	Events that have local broadcast coverage	per 5 minute slots per 7,5m unit		424.04	483.40	y	424.04	483.40	0.0%
	Electronic Advertising Boards: The following rates will apply if no broadcast coverage is involved:								

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				2016/17 Recalculated excl. VAT	2016/17 R incl. VAT	VAT Yes/No	2017/18 Recalculated excl. VAT	2017/18 R incl. VAT	% Increase / decrease
MR	Events without broadcast coverage	per hour per 7,5m unit		3,177.02	3,621.80	y	3,177.02	3,621.80	0.0%
MR	Events without broadcast coverage	per 5 minute slots per 7,5m unit		265.00	302.10	y	265.00	302.10	0.0%
	Pillar Advertising								
MR	Podium Level	per pillar		279.04	318.10	y	279.04	318.10	0.0%
MR	Parking Level	per pillar		279.04	318.10	y	279.04	318.10	0.0%
	GENERAL REMARKS								
	1 Clients are required to provide all graphics and material requirements.								
	2 The affixing of advertising must comply with the Stadium safety and building requirements.								